



Hiram Touchdown Club, Inc.
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To Whom It May Concern:

As you know football season is only two months away. We, the Hiram Touchdown Club, incorporated and organized under the Georgia non-profit organization code, are seeking local businesses to join us in supporting our hometown football team through the upcoming season.

The mission of the Hiram Touchdown Club is to promote the pursuit of excellence in all athletic and scholastic endeavors, to promote parent and student involvement by coordinating all supporting activities, to encourage attendance at football-related functions and total community support, to support the coaching staff and help produce teams of the highest competitive level, to provide equipment, services, and facilities which are not provided for by the school by raising money through various activities to support the purposes of the Hiram Touchdown Club while following the policies and approvals of the Principal of Hiram High School, the Paulding County Board of Education, the Georgia High School Association, the Georgia State School Standards, and the Southern Association of Colleges and School Accrediting Agency.

Most fans are unaware of the expenses incurred during an entire football season from spring practice all the way to the playoffs. And, most fans are unaware that we also support the middle school program through our feeder schools (Dobbins Middle School, Austin Middle School, and East Paulding Middle School). The amount needed to successfully meet the needs of the football team can be in excess of \$100,000 or more. These funds usually come from generous donors and or sponsorships from corporations and local businesses in our community. Very little money comes from the school system.

During these hard economic times many of our usual donors have been unable to help as much as in previous years. Please remember that the Hiram High School football And Hiram Hornet Junior football programs keep teenage boys in a disciplined, structured, and supervised environment which keeps them off the streets and out of trouble. We not only teach football, we also teach good character and respect.

We only ask that you support Hiram's football team as our community supports your business. When we work together as a community we prosper as a community.

Thank you for your consideration,